



STRATEGIC SOURCING GROUP

Co-op, LLC • Serving Wendy's® & Arby's®

September 20, 2010

Dear Harry,

Congratulations on winning an Arby's Red Hat Supplier Achievement Award! As I mentioned on last week's call, this exciting news should be kept strictly confidential until officially presented at the 2010 Arby's Worldwide Franchise Convention Supplier Symposium on Sunday, October 3, 2010.

All of the necessary information associated with this prestigious award is outlined below.

Presentation of the award will be at the Supplier Symposium to be held in the Wildflower Ballroom A-C at the JW Marriott Desert Ridge Resort on Sunday, October 3, 2010 from 2:30 p.m. – 4:30 p.m. At the Supplier Symposium you will be presented with your award on stage along with a formal letter memorializing the award. Immediately following the Supplier Symposium, the award winners will proceed to the photo area for formal pictures.

As part of the Arby's Red Hat Supplier Achievement Award recognition you can expect the following:

- An award and a formal letter memorializing the award
- Photographs of the award winners shown throughout the convention
- Press release announcing all of the Arby's Red Hat Supplier Achievement Award winners by ARG communications
- Special booth signage for the award winning suppliers to be supplied after the Supplier Symposium
- Reserved seating at the Five Star Awards Dinner on Wednesday, October 6, 2010 at 6:30 p.m.

Please contact me personally if you have any questions regarding the information provided in this letter. Again, congratulations on receiving the Arby's Red Hat Supplier Achievement Award and our sincerest thanks for your support and service to the Arby's brand.

Warm regards,

Les Karel
President
Strategic Sourcing Group Co-op, LLC

Cc: Natalie Grobelny
Chris Nichols
John Todd
Joe Vance