



Foodservice Design, Equipment and Supplies.

FOR IMMEDIATE RELEASE

March 29, 2013

TRIMARK ANNOUNCES ACQUISITION OF STRATEGIC EQUIPMENT AND SUPPLY CORPORATION

Latest acquisition positions TriMark USA as the largest foodservice equipment and supplies distributor in the nation.

SOUTH ATTLEBORO, MA – March 29, 2013 – TriMark USA, LLC President & CEO, Jerry Hyman, announced today the acquisition of Strategic Equipment and Supply Corporation headquartered in Coppell, TX.

"I am happy to welcome Strategic Equipment and Supply Corporation and their 450 employees to the TriMark family," Hyman says. "This acquisition strengthens TriMark's position with key customer segments and extends our reach into Texas, Florida and Minnesota. It also expands our capabilities to include equipment leasing and repair services, as well as opens the door to a new market segment, grocery store chains."

Strategic Equipment and Supply Corporation was originally formed in 2000 through the merger of six equipment and supply distributors, all of whom had previously been closely held, and in most cases, second-generation family businesses. The company has become a leader in the foodservice industry by delivering customized solutions for customers across the foodservice spectrum with a high level of service, passion, integrity, innovation and consistency.

"This is a very exciting day for our employees and especially our customers," says Strategic President, Marty Monnat. "We are combining the resources of two great companies that are highly regarded nationally and at the local level."

The acquisition of Strategic Equipment and Supply Corporation positions TriMark USA as the nation's largest foodservice equipment and supply distributor with reported revenue in excess of \$850 million, 1,450 employees and 26 physical locations.

"We have a lot in common with TriMark, so this is a great fit for us culturally," added Monnat. "We share the same values and principles; how we serve our customers, how we treat our employees, and how we strive to be the very best in the business."

Marty Monnat will serve as the President of TriMark Strategic and continue to oversee their 12 sales and distribution locations concentrated primarily throughout the Midwest and Southeast.

About TriMark Strategic

TriMark Strategic, headquartered in Coppell, TX with 12 locations in Texas, Florida, Georgia, Tennessee, and Minnesota, specializes in foodservice equipment, supply, and design solutions. TriMark Strategic is a single source for comprehensive, seamless foodservice equipment solutions, from initial concept and design to equipment installation and product replenishment. The company serves industries such as food and beverage, hospitality, and healthcare.

About TriMark USA, LLC

TriMark USA, LLC is the country's largest provider of design services, equipment, and supplies to the foodservice industry. TriMark offers foodservice operators an unparalleled level of service by

combining the hands-on support and local market knowledge of a strong regional supplier with the purchasing strength, industry expertise, delivery, and installation capabilities of a national company.

TriMark Divisions include TriMark United East in South Attleboro, MA; TriMark Strategic in Coppell, TX with 12 locations in Texas, Florida, Georgia Tennessee, and Minnesota; TriMark Marlinn in Chicago, IL; TriMark SS Kemp in Cleveland, OH, Pittsburgh, PA, and Cincinnati, OH; TriMark Foodcraft in Winston-Salem, NC; TriMark Century Concepts in Atlanta, GA; TriMark Raygal in Irvine, CA; TriMark Economy Restaurant Fixtures in San Francisco and Sacramento, CA; TriMark Gill Group in Crofton, MD; TriMark Gill Marketing in Phoenix, AZ; TriMark RobertClark in Irvine, CA; and BigTray in San Francisco, CA.

Media Contact

Patrick Maness

Corporate Director of Marketing

TriMark USA, LLC

508-399-2328 or pmaness@trimarkusa.com

###